



Untitled_1 *A Collection of Children's Rejected Drawings* (working title)



"The ponytail is TOO BIG"
— Zoe, age 8

In our house, drawing has always been a form of our family's 'home entertainment.' Alongside markers, pencils and watercolors, there is an ONGOING pile of drawings on our kid's art table. Periodically we sort through them, putting aside favorites to send to grandparents or stick on the fridge. And some . . . gulp . . . head for the trash bin.

One day, a particular drawing in the pile caught my eye. When I asked my daughter why she seemed to have stopped the drawing mid-way, she answered, "*The pony tail is TOO BIG.*" "Mmmm", I thought, "this is exactly what makes this drawing so wonderful." My curious attachment to this image grew.

Out of further curiosity, I began to set aside all of my kids' rejected drawings. Some were scribbled over or torn in half, and some were simply abandoned mid-way. What I saw was that for whatever reason WHY, or in some cases HOW these images were rejected, they were abstract, humorous, weird and beautiful. And I began to wonder, "Is this phenomena happening on other kid's art tables around the world? . . ."

The Project: A book of children's rejected drawings from around the world.

You are invited to submit your child's rejected drawings for a book that I am hoping to have published with the working title: *Untitled_1 A Collection of Children's Rejected Drawings*. I realize that these drawings don't happen every day (thankfully, your child may think), and so you may submit as many drawings as you wish over the next six months.

How to Submit Artwork:

1. **SEND ORIGINAL:** to GIA GIASULLO, STUDIO EG 442 Rich Street, Oakland, CA 94609
(Please choose this method if your drawing has been ripped or torn, as we will photograph these drawings.)

OR

2. **EMAIL:** to gia@studioeg.com Scan your child's work at 100%, 150 dpi, and save as JPEG, TIFF or PDF. Your file should be no larger than 5mg. Please let us know if you have any questions about how to do this.

Please include the following information with your submission:

- Name and age of the artist.
- Parent's contact information.
- If possible, include *in your child's own words*, an explanation of why they rejected the drawing.
- Please indicate if you would like the drawing returned to you.

About Me:

My name is Gia Giasullo and I am the mother of two creative children. I have worked as a graphic designer for over twenty years. For the past five years, I have focused primarily on book design. You can see my work at giagiasullo.com.

I invite you to forward this letter to families that you think may be interested in participating. If you have any questions, please email at gia@studioeg.com

Thank you for your interest!